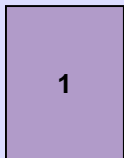


ADVERTISING OPPORTUNITIES

The THINK!International Program Guide is the road map for THINK!International attendees and will contain all of the important details about the Expo. We are expecting between 3,000 and 4,000 attendees and each attendee will receive a Program Guide. Take the opportunity to advertise in the Program Guide to showcase your brand exclusively to your target market. Purchasing an advertisement or advertorial will help you stand out and increase traffic to your booth.

Advertising Rates

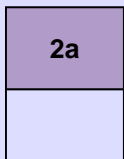
All advertising rates listed are for black and white ads. The colour surcharge (CMYK) is \$224.



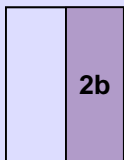
1a - Full Page - \$1,344
Ad Size: 5-3/8" wide x 8-1/2" tall
Bleed Area: 1/8" (4 sides)

1b - Full Page - \$1,680
(Inside Front or Back Cover)

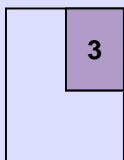
1c - Full Page - \$1,680
(Outside Back Cover)



2a - Half Page (horizontal) - \$784
Ad Size: 4-7/8" wide x 3-13/16" tall
Bleed Area: 1/4" (3 sides)



2b - Half Page (vertical) - \$784
Ad Size: 2-1/4" wide x 8" tall
Bleed Area: 1/4" (3 sides)



3 - Quarter Page - \$560
Ad Size: 2-1/4" wide x 3-13/16" tall
Bleed Area: 1/4" (2 sides)

Advertorial Rate

Expand the recognition of your programs and services by submitting an advertorial to the THINK!International Program Guide. The rate includes the option of submitting one photograph and logo at no additional charge. The final design and layout of each advertorial will be determined by our graphic designer. Advertorials cannot exceed 250 words.

Pricing - \$672

Are you interested?

Add on the advertising and/or advertorial option when registering for exhibit space online at www.thinkinternational.ca or on the Exhibit Space Application & Contract on page 8 of the Exhibitor Brochure. All submitted ads must be press quality PDF files. Please submit your advertising/advertorial files by email to info@thinkinternational.ca.

Booking Deadline:
August 20, 2010

Copy Due:
September 3, 2010

All advertising opportunities listed on this page are open to participating exhibitors only. All rates are in Canadian dollars and are INCLUSIVE of applicable taxes.