

RESERVE YOUR BOOTH SPACE TODAY! EARLY BIRD DEADLINE: MAY 31, 2010

SATURDAY, OCTOBER 2, 2010

10:00 AM-4:00 PM | Vancouver Convention Centre
Vancouver, British Columbia, Canada

2010 EXHIBITOR INFORMATION

HIGHLIGHTS

Study, Travel, Work & Volunteer Abroad Expo

One-day trade show format with feature areas:

Study in the United Kingdom, Study in Europe, Study in Asia, Study in Australia & New Zealand, Study in the USA, Work & Volunteer Abroad and Travel Abroad

Two seminar areas on a broad selection of topics

Expected Attendance: 3,000-4,000

ECF MANAGEMENT INC. ALSO PRODUCES



WELCOME

We are excited to announce the launch of **THINK!International** on Saturday, October 2, 2010 in Vancouver, Canada at the Vancouver Convention Centre.

ECF Management Inc. is known for organizing the successful **Education & Career Fairs, BC's Largest Career Planning Events** and **Job Fairs, BC's Most Extensive Recruitment Events**. After 14 amazing years and 43 trade shows organized across the major regions in British Columbia, Canada, we are branching off to build on the success. We invite you to become a part of **THINK!International**. ECF Management Inc. will be implementing an extensive marketing plan to attract both exhibitors and attendees to the Expo. This new Expo will focus on providing exceptional recruiting and marketing opportunities for international universities, travel organizations, and work/volunteer abroad placement programs.

We offer a multitude of marketing opportunities at this Expo. To make the most out of the exhibition we encourage you to purchase advertising, a website exposure package or a sponsorship opportunity. Please contact us for more information and we will be happy to discuss these fantastic opportunities with you.

WHO SHOULD EXHIBIT

THINK! Studying Abroad

- Undergraduate Programs at International Universities
- Graduate Programs at International Universities
- Canadian Universities with Academic Exchange Programs
- Semester Abroad Programs
- Financial Aid & Scholarship Programs
- Test Preparation Programs
- Embassies and Consulates

THINK! Travelling Abroad

- Eco-Adventure Travel
- Small Group Tour Operators (ages 18-35)
- Language Travel/Cultural Immersion Programs

- Travel Agencies
- Youth Travel Organizations
- Travel Services (banking, accommodations, airlines, etc.)

THINK! Working & Volunteering Abroad

- Internship Programs
- Work Abroad Placement Assistance Organizations
- Overseas Seasonal and Resort Jobs
- Teach English as a Foreign Language Abroad
- Short-Term & Long-Term Cross Cultural Volunteer Programs
- Non-Profit & Government Organizations
- Foreign Recruitment Agencies

QUICK FACTS

Canada's population: 33.9 million

Population of British Columbia: 4.4 million

Population of British Columbia (age 18-35): 1.1 million

Source: Statistics Canada

WHO WILL ATTEND

College and University students and graduates

Secondary school students

Travel enthusiasts, globe trotters and backpackers

International job seekers

Coordinators of study abroad programs at universities and colleges

Teachers/counsellors

Parents

General public

MARKETING STRATEGY

Advertise on public transit vehicles and stations in the Lower Mainland

Advertise in BC university and college student newspapers

Advertise in local newspapers

News releases to all local media in BC

News releases to BC university and college student newspapers

Television advertisements

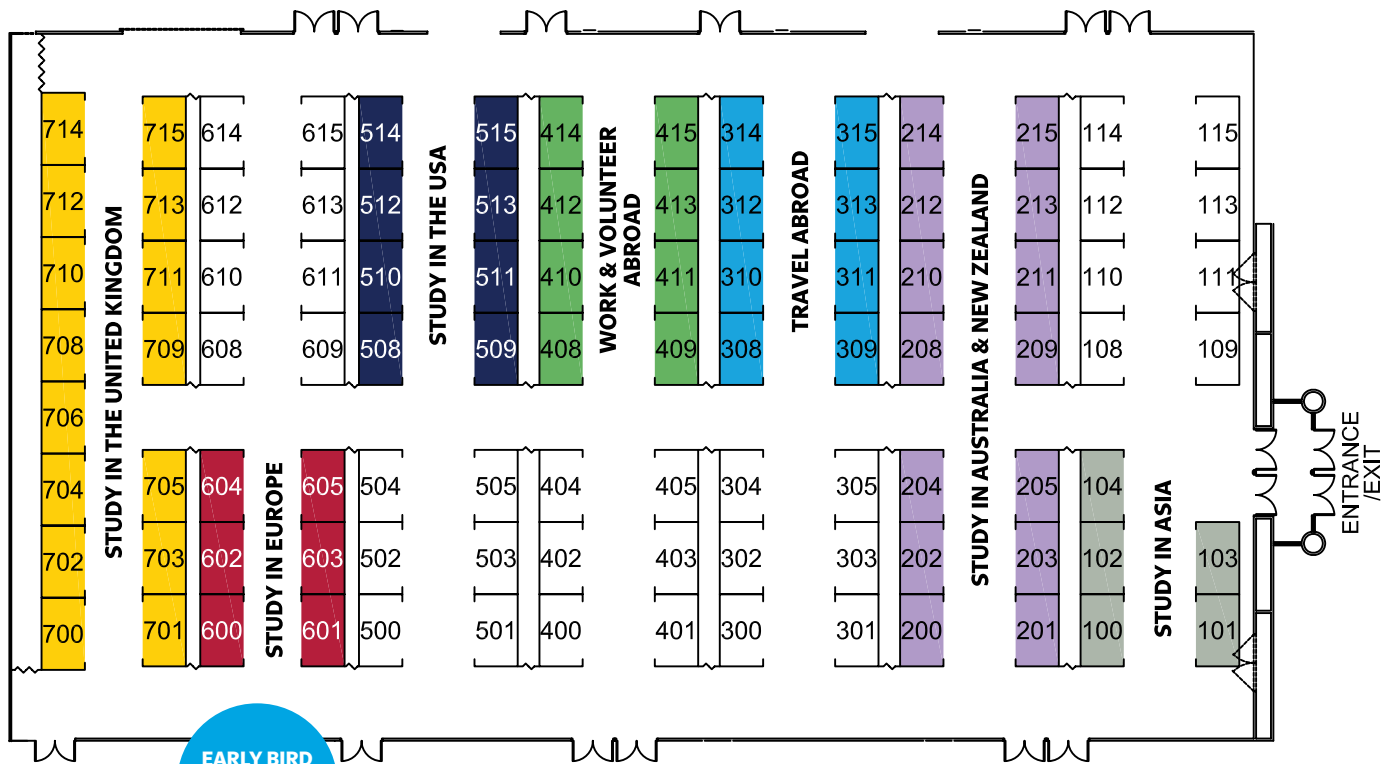
Radio advertisements

Distribution of THINK!International promotional poster and over 10,000 complimentary tickets to all secondary and post-secondary schools, employment centres, and other community organizations in the Lower Mainland

Promotion on the Internet with our website **www.thinkinternational.ca**

Website promoted through various search engines online (i.e. Google, Yahoo, MSN)

Online marketing of THINK!International through community and social networking websites and event calendars (i.e. Twitter, Facebook, Google Buzz, LinkedIn, BC Workin-fonet, etc.)



EARLY BIRD DEADLINE
MAY 31, 2010!

BOOTH PRICING

Early Bird, Regular, and Late Booking Rates below are INCLUSIVE of applicable taxes.

Early Bird Rate

Valid until May 31, 2010 \$1,680 per booth

Regular Rate

Valid June 1–August 31, 2010 \$1,960 per booth

Late Booking Rate

Valid after August 31, 2010 \$2,184 per booth

Application and payment must be received within validity of dates outlined above for pricing to be in effect.

All prices are quoted in Canadian dollars.

Corner booths are an additional \$112 per booth inclusive of applicable taxes.

Each booth includes:

- 6' x 10' space
- 8' high back drape
- 3' high side drape
- 1 skirted table
- 2 chairs
- Exhibitor name badges
- Company listing in the Program Guide
- Company listing on the website: www.thinkinternational.ca

THINK!International FLOOR PLAN

Saturday, October 2, 2010 – Vancouver Convention Centre, Vancouver
10:00 am to 4:00 pm

FEATURE AREAS

Do you fit one of these special feature areas?

STUDY IN THE UNITED KINGDOM

STUDY IN EUROPE

STUDY IN ASIA

STUDY IN AUSTRALIA & NEW ZEALAND

STUDY IN THE USA

WORK & VOLUNTEER ABROAD

TRAVEL ABROAD

Exhibit space assignments will be designated on a first-come first-served basis. When registering for your exhibit space, see the floor plan for the feature areas locations. THINK!International cannot guarantee any particular location but will attempt to accommodate your request.

GENERAL INFORMATION



TRAVEL

Vancouver is the largest city in British Columbia and the 3rd largest city in Canada.

The Vancouver Convention Centre is located along the waterfront in downtown Vancouver and is easily accessed by car and public transit.

Vancouver International Airport is served by all major airlines and is thirty minutes away from downtown Vancouver.

Air Canada

1 888 247 2262
www.aircanada.com

Promotional Code: C4UAVAK1

Air Canada is the official Canadian airline for THINK!International. There are special discounted rates available when exhibitors enter the Promotional Code when booking flights directly on www.aircanada.ca.

Vancouver International Airport

www.yvr.ca

VENUE

Vancouver Convention Centre

999 Canada Place Way
Vancouver BC

The Vancouver Convention Centre was the official host venue for the International Broadcast Centre and the main press centre of the Vancouver 2010 Olympic Winter Games. THINK!International will be held in the beautifully renovated and award-winning East building.

HOTEL

THINK!International has arranged for the **Fairmont Waterfront Hotel** to provide a special guest room rate to exhibitors. The Fairmont Waterfront Hotel is conveniently located across the street from the Vancouver Convention Centre. Rate is subject to availability after **August 30, 2010**.

Fairmont Waterfront Hotel

900 Canada Place Way
Vancouver BC

Rate: \$199 + taxes

Reservations at the Fairmont Waterfront Hotel can be made at the same time as registering for your exhibit space. Register online at **www.thinkinternational.ca** or complete the Exhibit Space Application & Contract on page 8.

EXPO SCHEDULE

Friday, October 1, 2010

4:00 pm–7:00 pm
Set-up for exhibitors

Saturday, October 2, 2010

8:30 am
Venue open for exhibitors
10:00 am–4:00 pm
THINK!International hours

EXHIBITOR MANUAL

The Exhibitor Manual containing important move-in information and order forms will be made available online at **www.thinkinternational.ca** no later than July 2, 2010.



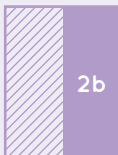

ADVERTISING OPPORTUNITIES

All advertising opportunities listed on this page are open to participating exhibitors only. All rates are in Canadian dollars and are **INCLUSIVE** of applicable taxes.

PROGRAM GUIDE

All attendees will receive a copy of the THINK!International Program Guide. Advertising in the Program Guide will give you an opportunity to showcase your brand exclusively to your demographic. Purchasing an advertisement or advertorial will help you stand out and increase traffic to your booth.

Advertising Rates

	<p>1a • Full Page - \$1,344 Ad Size: 5-3/8" wide x 8-1/2" tall Bleed Area: 1/8" all 4 sides</p> <p>1b • Full Page (Inside Front or Back Cover) - \$1,680</p> <p>1c • Full Page (Outside Back Cover) - \$1,680</p>
	<p>2a • Half Page (horizontal) - \$784 Ad Size: 4-7/8" wide x 3-13/16" tall Bleed Area: 1/4" (3 sides)</p>
	<p>2b • Half Page (vertical) - \$784 Ad Size: 2-1/4" wide x 8" tall Bleed Area: 1/4" (3 sides)</p>
	<p>3 • Quarter Page - \$560 Ad Size: 2-1/4" wide x 3-13/16" tall Bleed Area: 1/4" (2 sides)</p>

Colour surcharge (CMYK): \$224

Advertorial Rate

Advertorials offer information in an editorial format and are a great opportunity to further expand on your programs and services. The advertorial rate includes the option of

submitting one photograph and logo at no additional charge. The final design and layout of each advertorial will be determined by the graphic designer. Advertorials submitted must not exceed 250 words.

Pricing • \$672

Are you interested?

If your organization is interested in purchasing advertising and/or advertorial space in the Program Guide, please add these options on when registering for exhibit space online at www.thinkinternational.ca or when completing the Exhibit Space Application & Contract on page 8. Please indicate your preferred ad size on the form. All submitted ads must be press quality PDF files. Please submit your advertising/advertorial files by email to info@thinkinternational.ca.

Advertising/Advertorial Booking Deadline:
August 20, 2010

Advertising/Advertorial Copy Due:
September 3, 2010

SEMINAR PRESENTATIONS

The goal of the THINK!International Seminar Series is to create awareness about opportunities abroad in education, work, volunteering and travel. A limited number of seminar spots are available. Be creative with your presentation! This is your opportunity to not only provide valuable information to young Canadians, but to also promote your organization. Seminar presentations are scheduled for 45 minutes in duration, including a brief question & answer period for participants at the end. The audio-visual equipment provided in each seminar area includes a podium, screen, LCD projector, and lapel & podium microphones. A computer will not be provided. It is the responsibility of each seminar presenter to bring their own laptop computer and/or order any additional equipment they may require. The schedule and selection of presenters is at the sole discretion of Show Management.

Are you interested?

If your organization is interested in becoming

a seminar presenter, please add this option on when registering for exhibit space online at www.thinkinternational.ca or when completing the Exhibit Space Application & Contract on page 8. To submit your seminar details, please visit our website at www.thinkinternational.ca, click on 'Exhibitors' and download the Seminar Submission Form from the 'Advertising Opportunities' page.

Pricing • \$784

Includes:

- One 45-minute seminar time slot
- Listing of seminar presentation with abstract at www.thinkinternational.ca
- Listing in Program Guide seminar schedule

WEBSITE EXPOSURE PACKAGE (LINK, SUMMARY & LOGO)

GREAT VALUE!

Increase your presence before and during the Expo by adding the Website Exposure Package! This combo includes adding your Internet address, summary and logo to the THINK!International website. Thousands of students, travel enthusiasts and job seekers will visit our website for information about the Expo all year long. Visitors will be introduced to your organization and then will have the opportunity to click through to your website to find out even more valuable information. This is a great pre-marketing opportunity that will help you stand out from other exhibitors!


Are you interested?

If your organization is interested in purchasing the website exposure package, please add this option on when registering for exhibit space online at www.thinkinternational.ca or when completing the Exhibit Space Application & Contract on page 8. The preferred file formats for graphics are EPS and JPG. Please submit your summary (maximum 75 words) and logo by email to info@thinkinternational.ca.

Pricing • \$224

Includes:

- One website link, summary (maximum 75 words) and logo valid from time of contracting to October 4, 2010
- Listing is posted upon receipt of Exhibit Space Application & Contract and payment



The THINK!International sponsorship program has great opportunities for your organization to be more involved with the Expo. We invite you to consider the sponsorship opportunities listed below and to visit the website www.thinkinternational.ca to find a package that suits your organization's needs. Please contact THINK!International to also learn how a sponsorship opportunity can be customized for your organization.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Do you want the best exposure at THINK!International? Confirm early for this exclusive opportunity to receive maximum recognition leading up to the Expo! As a Presenting Sponsor, your organization's logo and name will be featured throughout our marketing campaign and at the Expo. This is your opportunity to have your organization leave a lasting impression on Canadians interested in traveling, studying, working and volunteering abroad.

Seminar Series

Link your brand to the informative seminar series! There will be two designated seminar areas hosting 45-minute seminars on a broad selection of topics of interest to young Canadians going abroad. As a seminar series sponsor, your company will be recognized in the seminar schedule published online and in the Program Guide. In addition, your company will be recognized on signage and acknowledged at each seminar presentation.

Attendee Bags

Each attendee will receive an attendee bag as they walk through the door. As an attendee bag sponsor, your logo will be imprinted on one side of the bag, ensuring your brand is featured prominently at the Expo.

Promotional Tickets

Your advertisement or coupon will be professionally printed on the back of over 10,000 complimentary tickets that will be distributed at least one month in advance of the Expo. These tickets will be mailed to over 700 organizations including schools (secondary and post-secondary levels), employment centres, and other community organizations.

Prize Giveaways

THINK!International prize sponsors will benefit from great brand exposure through pre-event, on-site and post-event marketing. Join us in attracting attendees through our exciting online and door prize draws. Be creative and sponsor a travel gift basket, airfare, or any other items that our young Canadians would find useful for their new adventures abroad!

Exhibitor Lounge

Prefer to target our exhibitors instead? The THINK!International exhibitors will enjoy their breaks in the Exhibitor Lounge at the Vancouver Convention Centre. By sponsoring the Lounge, you will have a unique opportunity to reach out to our exhibitors, promote products and/or services, and receive recognition for providing the Lounge with special amenities.

THINK!International

2101 - 1177 West Hastings Street, Vancouver, BC, Canada V6E 2K3
Tel: 604 681 2153 (9am-5pm Pacific Standard Time)
Fax: 604 681 1049
Email: info@thinkinternational.ca Website: www.thinkinternational.ca

CONTACT INFORMATION

REGISTRATION PROCEDURES & PAYMENT POLICIES

REGISTRATION METHODS

Choose from the two registration methods outlined below:

- 1 Register online at www.thinkinternational.ca**
***** PREFERRED METHOD.** Follow the instructions online to submit your exhibitor registration, hotel reservation, advertising add-ons and payment details. Once complete, a THINK! Event Team member will then review your submission. Once your application has been fully processed, you will receive by email a confirmation letter with your assigned booth number(s), Pavilion (if applicable), payment details and other important exhibitor information. See the Payment Methods section.
- 2 Complete the Exhibit Space Application & Contract** (see back page) with payment method indicated and fax to 604 681 1049 or email to info@thinkinternational.ca. Once your Application & Contract has been reviewed and fully processed, you will receive by email a confirmation letter with your assigned booth number(s), Pavilion (if applicable), payment details, and other important exhibitor information. See the Payment Methods section.

BOOTH ASSIGNMENTS

ECF Management will assign booth numbers on a first come, first served basis. However, if you require a corner booth and/or if you have any special requirements regarding your booth location, please contact us to inquire about booth availabilities. Every effort will be made to accommodate exhibitors requests, but ECF Management retains the absolute right of exhibit location.

PAYMENT METHODS

Payment must be received to continue to hold your booth space and preferred Pavilion.

- 1 Credit Card – Visa or MasterCard only.**
If paying by credit card, a transaction fee of an additional 4% of the total amount due will be charged.
- 2 Cheque – Please ensure cheques are made payable to "THINK!International/ECF Management Inc." and mail to the address above.**
- 3 Bank Wire – If paying by bank wire, an additional \$25.00 fee will be charged for the transaction.** Banking details will only be released once your online registration or Exhibit Space Application & Contract is submitted.

EARLY BIRD PRICING POLICY

Early Bird pricing is in effect until May 31, 2010. To be eligible for the Early Bird rate, space must be booked and payment must be received in our office by May 31, 2010. Purchase Orders are not an acceptable form of payment to hold a booth at the Early Bird rate with payment to come after the Early Bird deadline.

LATE PRICING POLICY

Late pricing is in effect after August 31, 2010. If payment and contract are not received in our office by August 31, 2010, the late booking rate applies.

CANCELLATIONS / NO REFUNDS POLICY

There are absolutely NO REFUNDS for exhibit space and any add-ons (corner booths, advertisements, advertorials, seminar presentations, and website exposure packages).

Once a signed contract has been submitted, your organization is liable to make payment in full.

We strongly recommend to your organization not to cancel from THINK!International. Participants are expecting you to be present at the Expo as we begin marketing your organization's attendance once the contract is received. Your organization's name will be listed on our website as well as in the Program Guide. If you must cancel, please provide us with sufficient notice by email to info@thinkinternational.ca prior to the Expo.

HOTEL ACCOMMODATION

Cancellation & Reservation Changes

Email the Registration Secretariat at info@thinkinternational.ca to make changes to an existing reservation or to cancel your reservation (please do not contact the hotel directly). Cancellations or changes WILL NOT be accepted by phone. All cancellations or changes must be requested in writing by fax or email (preferred).

Cancellation Policy

If cancelling 48 hours prior to arrival, please contact the hotel directly to avoid a penalty charge of one night room and tax, which will be applied to the credit card on file or loss of cheque deposit. Please note: failure to arrive on the scheduled arrival date will result in cancellation of the hotel reservation and a charge equal to one night room and tax or more will be charged to the credit card number on file.

Credit Card Authorization Form

If you are paying by Credit Card and the Cardholder Name is different from the hotel guest's name, you are required to provide the Credit Card Authorization form completed by the Card Holder together with a copy of the front and back of the Credit Card. Please download the Credit Card Authorization form available on the website, www.thinkinternational.ca.



www.icsevents.com

ECF Management Inc. (dba THINK!International) is a subsidiary of International Conference Services Ltd.

EXHIBIT SPACE APPLICATION & CONTRACT / HOTEL RESERVATIONS

FAX TO 604 681 1049

OR EMAIL TO
INFO@THINKINTERNATIONAL.CA

Company/School _____

Contact (Main person) _____

Job Title _____

Address _____

City _____

Pr/State _____ Postal/Zip Code _____ Country _____

Phone () _____ Fax () _____

Email _____

**I understand my contact information will be given to suppliers of THINK!International.*

1 FEATURE AREA

Do you want to join one of the Feature Areas as indicated in the floor plan? **YES** or **NO**

If YES, please indicate your preferred Pavilion: _____

2 BOOTH PRICING - Payment must be received within validity of dates outlined below for pricing to be in effect.		
Early Bird Rate	Valid until May 31, 2010	_____ booths x \$1,680 per booth
Regular Rate	Valid June 1 – August 31, 2010	_____ booths x \$1,960 per booth
Late Booking Rate	Valid after August 31, 2010	_____ booths x \$2,184 per booth
3 ADD: Corner Booth - \$112 per corner booth	\$112 per Corner x _____ Booths	\$ _____
4 ADD: Advertisement (Program Guide) - <i>Please choose from the options below</i>		\$ _____
<input type="radio"/> 1a (Full Page) - \$1,344 <input type="radio"/> 1b (Full Page - Inside Front/Back) - \$1,680 <input type="radio"/> 1c (Full Page - Outside Back) - \$1,680 <input type="radio"/> Colour surcharge (CMYK) - \$224 <input type="radio"/> 2a (Half Page Horizontal) - \$784 <input type="radio"/> 2b (Half Page Vertical) - \$784 <input type="radio"/> 3 (Quarter Page) - \$560		
5 ADD: Advertorial (Program Guide) - \$672 per Advertorial		\$ _____
6 ADD: Seminar Presentation - \$784 per Seminar Presentation		\$ _____
7 ADD: Website Exposure Package (Link, Summary & Logo Combo) - \$224 per Website Package		\$ _____
Email your organization's summary and logo (.eps and .jpg formats preferred) to info@thinkinternational.ca		
Website address to be listed: _____		
8 ADD: Accommodation		
Room Preference <input type="radio"/> Smoking <input type="radio"/> Non-Smoking <input type="radio"/> King or Queen <input type="radio"/> 2 Double Beds <input type="radio"/> Wheelchair Accessible		
Arrival Date: _____ Departure Date: _____ # of Nights: _____ # of Rooms Required: _____		
Special Requirements (allergies etc.) _____		
The hotel will be holding your credit card details to pre-authorize the reservation. The credit card provided will not be charged until check-out unless of a reservation no-show and failing to cancel within 48 hours prior to check-in. The room rate is subject to 16.5% tax.		
Credit card will be used to guarantee your reservation (for hotel use only) <input type="radio"/> Visa <input type="radio"/> MasterCard		
Credit Card Number _____ Expiry Date _____ / _____		
Cardholder's Name _____ Cardholder's Signature _____		
TOTAL AMOUNT DUE (add sections #2 to 7 from above) Prices are inclusive of tax. GST/HST #862007515		\$ _____

METHOD OF PAYMENT Visa MasterCard Cheque Bank Wire

Credit Card Number _____ Expiry Date _____ / _____

Cardholder's Name _____ Cardholder's Signature _____

If paying by credit card, a transaction fee of an additional 4% of the total amount due will be charged. Charges on your credit card statement will appear as "International Conference Services" and will be converted to your currency.

Make cheques payable to and send to: **THINK!International/ECF Management Inc.**

2101 - 1177 West Hastings Street, Vancouver, BC, Canada V6E 2K3 | Phone 604 681 2153 Fax 604 681 1049

This application must be accompanied by full payment. There are absolutely NO REFUNDS. Once a signed contract has been submitted, your organization is liable to make payment in full. Application acceptance is subject to the approval of the Show Management. I/We understand and agree to abide by the Registration Procedures & Payment Policies, Cancellations/No Refunds Policy and the Accommodation Cancellation Policy as set forth by Show Management as written in the Exhibitors Brochure available on the website www.thinkinternational.ca.

Signature _____ Date _____

Signing Authority (Print Name) _____ Phone _____